MINI CATALOG JANUARY-APRIL 2025

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INSPIRE · CREATE · SHARE

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Some samples in this catalog use products not shown in the catalog but are available in our online store. Visit our online store to see complete artwork and product information.



When you see a QR code, scan it with your phone camera for more information.

EN FR Products marked with these icons are available in English and French.

Page numbers refer to this catalog unless otherwise noted. The abbreviation AC refers to the 2024–2025 Annual Catalog.



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Welcome to <u>Stampin' Up!</u>—we're glad you're here! We believe that sharing experiences, <u>building</u> <u>relationships</u>, and making a difference in the lives of others is what truly matters. If this speaks to your heart, let's work together!

Whatever your celebration, recognition, and connection needs are this season, our paper crafting products are <u>designed</u> with purpose and coordination to help you have rewarding and memorable creative experiences. Now's the perfect time to <u>make</u> <u>something that means something</u> for you and those you care about!

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Over the years, my husband, Sean, has invited the guys in our neighborhood over to make Valentine's Day cards for their sweethearts. We design a card that's simple to make (seriously so simple—we only use one ink pad), set out all the supplies, and provide some snacks, of course!

When they first arrive, I can tell they're a bit unsure about where to start. But as soon as they ink their first stamp and press it onto grid paper for some practice, I'm surprised by how quickly the creativity takes over! They joke with each other and give tips as they learn how to use adhesive or a punch. I love how creative activities like this can bring people together!

Once their cards are complete, we encourage them to do the most important thing when it comes to card making: writing a heartfelt note on the inside. Some take time to write their message right then and there, while others want to think about it first. Either way, our hope is that they understand that the written words on the inside of the card are the most meaningful part!

After Valentine's Day we sometimes hear how the cards were received, and that makes us smile . . . knowing a relationship was strengthened because of something as simple as a card. It doesn't matter what type of relationship you want to support, there are ideas and products throughout this catalog to help. And if you're up for it, host a Valentine's craft night of your own! Or add your own twist and try a birthday card party, a Mother's Day craft night, or another creatively themed gathering you and your friends will enjoy together.

ara Douglass, CEO



See more of our Valentine's Day craft night on our new blog! Check it out here: <u>blog.stampinup.com</u>





Here at Stampin' Up!, people are at the heart of everything we do. Our Making a Difference program is an effort to give back to people in our communities and to support organizations that are making a difference around the world.

> LEARN MORE ABOUT OUR MAKING A DIFFERENCE PROGRAM ONLINE

stampinup.com/making-a-difference

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Step-by-Step Projects

Have fun putting together designed step-by-step projects from start to finish with instructions to guide you through the process. In this section, you'll find our Kits Collection—a variety of entire projects with accessories, images, and paper elements printed and ready for you to assemble!

Kits are so convenient. Want to have a craft night with friends without having to pack your entire craft room? Take a kit! Want to <u>share your love of crafting</u> with someone? Gift a kit! Need to make multiples of the same project for an occasion? Craft a kit! You'll love the flexibility that our Kits Collection allows when you need it.

Whether you want to stock up on fun birthday cards for the year, make festive treat boxes for an event, create gorgeous home decor, or create full memory-keeping spreads, we've got projects for <u>every occasion</u> in a variety of design styles. You're sure to find one (or more) that fits your needs! No matter what type of style of craft you feel like making, <u>you'll find something</u> that speaks to you!





A Kit for Every Occasion

STAMP/

Have you seen our selection of kits lately? It's always expanding! We have a little bit of everything from cards and tags to home decor and memory keeping. Make sure you check our online store often so you don't miss our latest releases!



ALAMA LAAD





Nature's Paintings Kit 164982 | \$25.00

All all











SHOP OUR ENTIRE KITS COLLECTION ONLINE stampinup.com/kits



Quick & Easy Options

We've <u>simplified the crafting process</u> for when you want something quick & easy. Need a sweet birthday tag before heading out the door? Done. A special card for a special someone? You bet. A celebration card that looks as celebratory as you feel? Absolutely. Whether you craft all the time or just want to try something new, Quick & Easy options give you all the fun of personalized crafting in less time and space!

Don't be fooled by the samples on this page—they are visually stunning but so <u>simple to make</u>. We have printed cards with matching envelopes, precut designed images and sentiments, and Ephemera Packs—everything you need for a fun and simple crafting experience.

If you need help designing a card or tag, check out the templates on p. 12. They're a great resource for layout design. When picking a style direction, think about who the craft is for. What's their favorite color? What do they enjoy? Use that person as your source of inspiration when choosing Mix & Match pieces.

When you're ready to start, take a seat (on a chair, the floor, your bed—you can do this almost anywhere!) and make meaningful crafts in a <u>matter of minutes</u>.



Scan the QR code to shop our Quick & Easy options.

Conglatulations

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Love you:

11

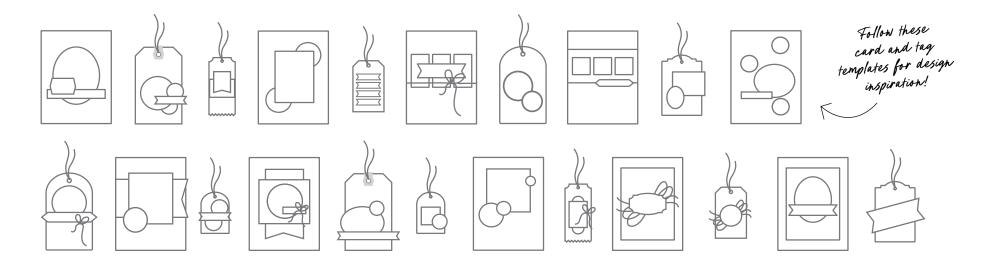
Mix & Match

Make a card or tag in minutes with Mix & Match! Start with a card or tag base of your choice, then customize it by adding a combination of Ephemera Packs. Re-create the samples in this section or get inspiration from the templates below.



Card or tag base







STRIPES & FLORALS MIX & MATCH CARDS & ENVELOPES

164855 | \$10.00

10 card bases and 10 envelopes.

Folded card size: 5-1/2" x 4-1/4" (14 x 10.8 cm).

BIRTHDAY TREATS MIX & MATCH EPHEMERA PACK 164858 | \$7.00

Includes 5" x 7" (12.7 x 17.8 cm) printed sheets with precut images. 6 total sheets: 2 each of 3 designs.



SPRING CELEBRATIONS MIX & MATCH EPHEMERA PACK 164856 | \$7.00

Includes 5" x 7" (12.7 x 17.8 cm) printed sheets with precut images. 6 total sheets: 2 each of 3 designs.



CELEBRATE LOVE MIX & MATCH EPHEMERA PACK 164857 | \$7.00

Includes 5" x 7" (12.7 x 17.8 cm) printed sheets with precut images. 6 total sheets: 2 each of 3 designs.



WASHES & FLORALS TAGS MIX & MATCH EPHEMERA PACK 164859 | \$7.00

Includes 5" x 7" (12.7 x 17.8 cm) printed sheets with precut images. 6 total sheets: 2 each of 3 designs.



GREETINGS FOR ALL MIX & MATCH EPHEMERA PACK 164862 | \$7.00 • IN FR

Includes 5" x 7" (12.7 x 17.8 cm) printed sheets with precut images. 6 total sheets: 2 each of 3 designs.

Get Inspired

Re-create these samples exactly or use them as a source of inspiration to make your own Mix & Match masterpieces!

















Memories & More

CAPTURING Memorius

Easily keep your memories alive with pocket scrapbooks! Our Memories & More card packs allow for quick backgrounds, accents, and journaling for simply gorgeous memory keeping. Make sure you store your crafted memories in pocket pages and an album to keep them protected!

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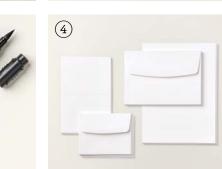




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1. BASIC BLACK 6" X 8" (15.2 X 20.3 CM) ALBUM 163883 | \$11.50

2. VARIETY PACK 6" X 8" (15.2 X 20.3 CM) PHOTO POCKET PAGES 144205 | \$6.25

3. BASIC BLACK STAMPIN' WRITE[™] MARKER 162481 | \$3.50

4. BASIC WHITE ASSORTED MEMORIES & MORE CARDS & ENVELOPES 159234 | \$11.50

5. MIXED MEDIA FLORALS MEMORIES & MORE CARD PACK 164657 | \$11.50

50 double-sided cards in 3" x 4" (7.6 x 10.2 cm) and 4" x 6" (10.2 x 15.2 cm) sizes plus 4 sticker sheets.







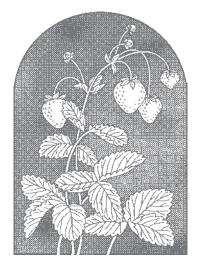


Thinking OF YOU ry pk WISHES

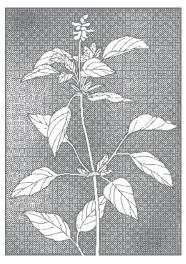




SIMPLE BIRTHDAY • 164896 | \$18.00 1 photopolymer stamp JUST A NOTE



SHADOWED SHAPES • 164833 | \$20.00 4 cling stamps



THANK YOU



Creativity your Way

Feel like pushing your crafting imagination today? This section has a wide range of innovative tools and products for continuous creative possibilities. We have a rainbow of coloring tools, <u>suites</u> full of coordinating products, <u>bundled</u> items (with 10% savings!), and more!

Have fun being your most creative self with products designed to work together seamlessly, always ensuring a stellar result! We've also <u>got the tools</u> you need to succeed. Pick up a Stampin' Cut & Emboss Machine (AC p. 56) to use with dies and embossing folders. And don't forget about our stamp and punch bundles for fast <u>coordinating images</u> and shapes!

No matter how you want to create, whether you're in the mood for something simple and clean or a showstopper of a piece, this section will have something for you! And don't forget to show off your creations online and tag them with **#StampinUp** so we can see!



Scan the QR code to shop our Creativity Your Way products.



Things to Love about Suites!

Our suites are collections of intentionally designed paper, stamps, tools, and embellishments with coordinating colors, images, and themes. In this section, you'll find a variety of suites to choose from in a range of styles, product offerings, and color palettes. There's always more to love.

All-in-One

Suites make shopping for crafting supplies easy. From the paper to accessories—everything matches!

Exclusive Designs

Our suites feature designs exclusively created by our in-house artists! Enjoy and use artwork made for you!

Coordinating Tools

Some suites in this catalog have dies that cut out designs from the coordinating Designer Series Paper. This doesn't happen in every suite, so it's very special when it does!

Versatile Crafting

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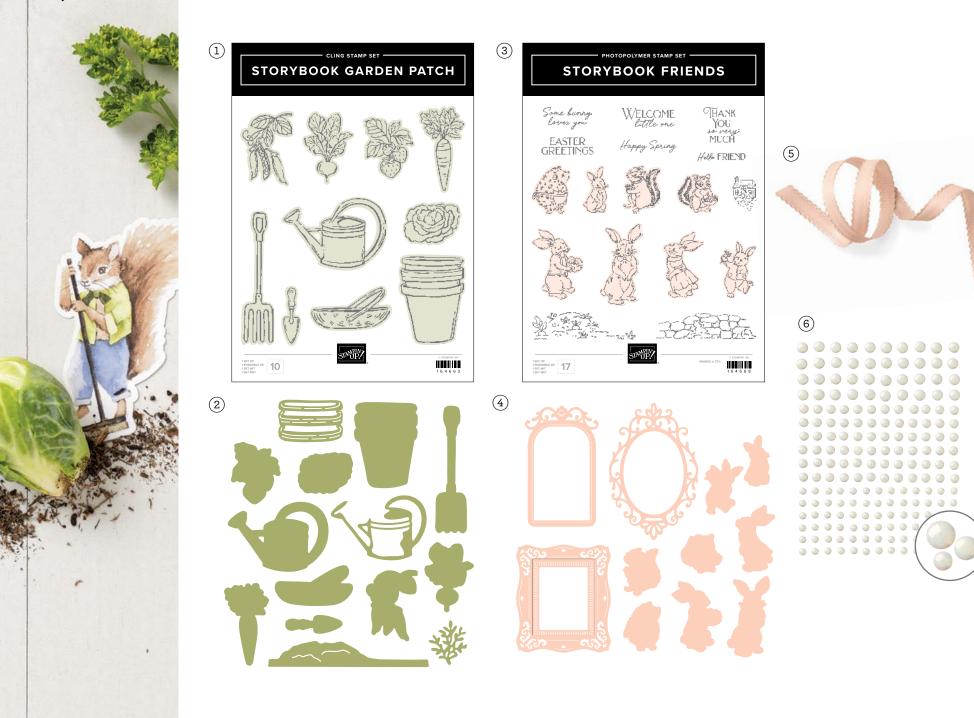
There's no wrong way to craft with suites. Use the versatile products to make cards, tags, scrapbook pages, gift packaging, home decor—it's all up to you!

SHOP OUR ENTIRE COLLECTION OF SUITES ONLINE AT

stampinup.com



Storybook Moments Suite



8

(7)



Suite Collection

164681 | \$155.50

Photopolymer & Cling • EN FR Suite collection includes one of each item listed below.

1-2. STORYBOOK GARDEN PATCH BUNDLE 164667 | \$56.00 \$50.25 10% EUROLD SAVINGS Cling Stamp Set + Dies

3-4. STORYBOOK FRIENDS BUNDLE 164675 I \$62.00 \$55.75 10% concersavores Photopolymer • EN FA Stamp Set + Dies

5. PETAL PINK 3/8" (1 CM) SCALLOPED RIBBON 164680 | \$12.00 10 yards (9.1 m).

6. ANTIQUE PEARLS 164679 | \$8.50 190 adhesive-backed pieces.

7. TIMELESS PLAID 6" X 6" (15.2 X 15.2 CM) DESIGNER SERIES PAPER 164678 | \$12.50 48 sheets.

8. STORYBOOK MOMENTS 12" X 12" (30.5 X 30.5 CM) SPECIALTY DESIGNER SERIES PAPER 164662 | \$16.50

12 sheets. 2 each of 5 double-sided designs and 2 sheets of die cuts. Some designs can be cut out using the Storybook Friends Dies.

- To order bundle items individually

1. STORYBOOK GARDEN PATCH STAMP SET 164663 | \$23.00 • 10 cling stamps.

2. STORYBOOK GARDEN PATCH DIES 164666 | \$33.00 • 14 dies. Largest die: 2-1/8" x 1-1/2" (5.4 x 3.8 cm).

3. STORYBOOK FRIENDS STAMP SET 164668 | \$25.00 • 17 photopolymer stamps • EN FR

4. STORYBOOK FRIENDS DIES 164674 | \$37.00 • 11 dies. Largest die: 2-3/4" x 3" (7 x 7.6 cm).







100



Let the storybook animals in the paper take center stage! Use coordinating dies or scissors to cut out the images.

Storybook Moments Suite

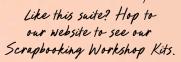






Grow Beautiful Scrapbooks

The hand-painted characters and pretty produce details of this sweet storybook paper will add easy accents to every page.



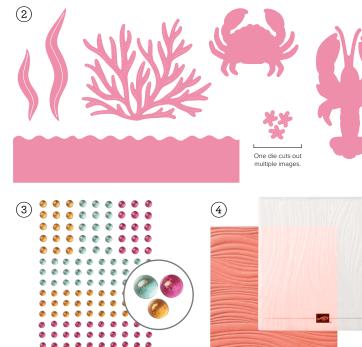
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Summer 2023

Storybook Moments Suite









Suite Collection 164697 | \$81.00 Photopolymer • Im Im

Suite collection includes one of each item listed below.

1–2. OCEAN FRIENDS BUNDLE 164692 | \$55.00 \$49.50

10% BUNDLED SAVINGS Photopolymer • IN IN Stamp Set + Dies

3. SUNNY DAY IRIDESCENT DOTS 164696 | \$8.00 135 adhesive-backed pieces.

4. SOFT WAVES 3D EMBOSSING FOLDER 164695 | \$11.00 6" × 6-1/4" (15.2 × 15.9 cm).

5. FRIENDS OF THE OCEAN 12" X 12" (30.5 X 30.5 CM) DESIGNER SERIES PAPER 164684 | \$12.50

12 sheets. Some designs can be cut out using the Ocean Friends Dies.

- To order bundle items individually

1. OCEAN FRIENDS STAMP SET 164685 | \$24.00 11 photopolymer stamps • • • •

2. OCEAN FRIENDS DIES

164691 | \$31.00 • 7 dies. Largest die: 3-1/2" x 2-5/8" (8.9 x 6.7 cm).



Friends of the Ocean Suite

32

Color Buddies

Color buddies are shades of the same hue. In these samples, we paired a color that's in the paper with a color buddy for a flawless color combination. Try a Two-Step Stamp Set like Ocean Friends to build layered images that are color buddy-ready.



Melon Mambo + Bubble Bath

Pumpkin Pie + Peach Pie

Calypso Coral + Petal Pink











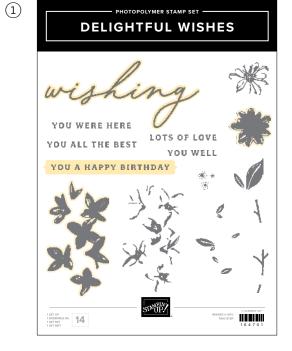




Floral Delight Suite

Hello, yellow!

The cheerful colors and designs in this suite are inspired by nature springtime, sunshine, forsythia flowers, honeybees. You'll love the warmth and light these products bring to your crafting!











6

a star

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Suite Collection

164716 | \$89.00 Photopolymer • EN FR Suite collection includes one of each item listed below.

1-2. DELIGHTFUL WISHES BUNDLE 164710 | \$55.00 \$49.50 10% BUNDLED SAVINGS Photopolymer • IN FR Stamp Set + Dies

3. TINY BEE TRINKETS • 164714 | \$9.00 40 pieces.

4. DAFFODIL DELIGHT 1/8" (3.2 MM) SATIN RIBBON • 164715 | \$8.00 10 yards (9.1 m).

5. FLORAL & GINGHAM VELLUM 12" X 12" (30.5 X 30.5 CM) SPECIALTY DESIGNER SERIES PAPER 164713 | \$10.00 6 printed vellum sheets. Some designs can be cut out using the Delightful Wishes Dies.

6. FLORAL DELIGHT 12" X 12" (30.5 X 30.5 CM) DESIGNER SERIES PAPER 164700 | \$12.50 12 sheets.

- To order bundle items individually

1. DELIGHTFUL WISHES STAMP SET 164701 | \$20.00 14 photopolymer stamps • • • •

-

2. DELIGHTFUL WISHES DIES 164707 | \$35.00 • 19 dies • 💵 🛤 Largest die: 1-3/4" x 1-3/4" (4.4 x 4.4 cm).



Choose your Look

Choose the look of your project based on your style and your time. The products in this suite are designed to give you creative options for simple projects to lavish. Just choose what you want to use.

Keep It Simple

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OU ALL THE BES

Stamps and ribbon create a big impression.

Take It Up a Notch

Die cuts and patterned paper lift this project to another level.

Go All Out

All of the products in this suite coordinate—use them together for maximum impact.

Floral Delight Suite

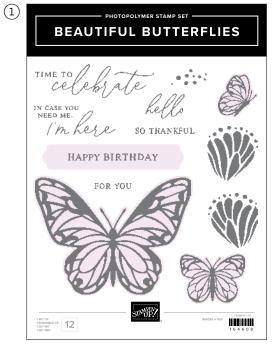
Cut vellum into smaller sheets to fit in the Stampin' Cut & Emboss Machine.



YOU ALL THE BEST

The Delightful Wishes Dies cut out some of the images on this vellum paper.









Suite Collection 164619 | \$79.25

Photopolymer • EN FR Suite collection includes one of each item listed below.

1-2. BEAUTIFUL BUTTERFLIES BUNDLE 164615 | \$66.00 \$59.25 10% FUNCED SAVINGS Photopolymer • EN FA Stamp Set + Hybrid Embossing Folder

3. ITTY BITTY BOKEH MIX • 164618 | \$7.50 Approximately 11.5 grams.

4. BEAUTIFUL BOKEH 6" X 6" (15.2 X 15.2 CM) DESIGNER SERIES PAPER • 164607 | \$12.50 48 sheets.

- To order bundle items individually

1. BEAUTIFUL BUTTERFLIES STAMP SET 164608 | \$24.00 12 photopolymer stamps • ••••

2. BEAUTIFUL BUTTERFLIES HYBRID EMBOSSING FOLDER 164614 | \$42.00 1 embossing folder. 6" x 6-1/4" (15.2 x 15.9 cm). 12 dies. Largest die: 4" x 3" (10.2 x 7.6 cm).



4





Beautiful Boken Suite



Let Your Imagination Take Flight

Our Beautiful Bokeh Suite Collection includes tons of options for creativity. You can stamp wing accents, emboss butterfly details—you can even create butterfly-shaped cards! There's truly no end to what you can create with this suite's coordinating products.

Use the embossing folder on its own.

How to Make a Butterfly Card

Cut out your card front with the large butterfly die. Then flip the die around and line its top edge to the edge of the cut butterfly. After that, die cut the back of the card. Once done, fold the cardstock over.



Or pair it with the dies!







Suite Collection

164604 | \$73.25 Photopolymer • EN FR

Suite collection includes one of each item listed below.

1-2. BIRTHDAY CELEBRATION BUNDLE 164599 | \$46.00 \$41.25 10% BUNDLED SAVINGS Photopolymer • IN Stamp Set + Dies

3. PARTY DOTS • 164602 | \$8.00 210 adhesive-backed pieces.

4. GOLD 1-1/2" (3.8 CM) OPEN WEAVE TRIM 165715 | \$9.00 10 yards (9.1 m).

5. WILDFLOWER BIRTHDAY 12" X 12" (30.5 X 30.5 CM) SPECIALTY DESIGNER SERIES PAPER • 164591 | \$16.50 12 sheets: 2 each of 5 double-sided designs and 2 sheets of die cuts. Includes gold foil.

- To order bundle items individually

1. BIRTHDAY CELEBRATION STAMP SET 164592 | \$19.00 19 photopolymer stamps • • • •

2. BIRTHDAY CELEBRATION DIES 164598 | \$27.00 • 21 dies. Largest die: 2-1/4" x 3-1/8" (5.7 x 7.9 cm).

Two sheets of die cuts give you lots of options for fun card fronts.



Wildflower Birthday Suite

Mark the Moment

Whether you're crafting to celebrate a birthday, an anniversary, or another milestone, customize your creations with die-cut numbers for a personal touch.

> FOR YOUR

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Like this suite? Hop to our website to see our Scrapbooking Workshop Kits.

Wildflower Birthday Suite



Why Craft with a Stampin' Cut & Emboss Machine?

Because the machine does the work so you can have the fun! With a machine, dies, and embossing folders, you can create precise die-cut elements and touchable embossed backgrounds in seconds. No scissors needed. Many of our dies have coordinating stamps so the images and shapes pair beautifully.

> It comes in two sizes: standard size and mini. They both have the same great features.

Go Big

The platform on the standard size machine is 6" (15.2 cm) wide and 9" (22.9 cm) long and works with all of our dies and embossing folders.

Or Go Small

The platform on the highly portable mini machine is 3-1/2" (8.9 cm) wide and 7" (17.8 cm) long and works with many of our smaller dies and embossing folders.

Sleek Design

The rotating handle is comfortable and easy to turn, and the platform folds for storage and travel.

Ready to Use

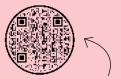
All the plates you need to get started are included. Plates have instructions printed on them for quick reference.



[AC P. 56] STAMPIN' CUT & EMBOSS MACHINE 149653 | \$130.00



[AC P. 56] MINI STAMPIN' CUT & EMBOSS MACHINE 150673 | \$66.00



Scan to shop our Stampin' Cut & Emboss Machines and accessories.

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Why Buy a Bundle?

Bundles take the guesswork out of figuring out which products to use together. Products in a bundle are designed to coordinate and work together effortlessly. Pair a stamp image with its coordinating bundled product for a perfect creative combination. Could it get any better?

Yes! When you buy one of our product bundles, you save 10% off the cost of buying each product individually. And you save time because all you need is one item number to order two or more products.

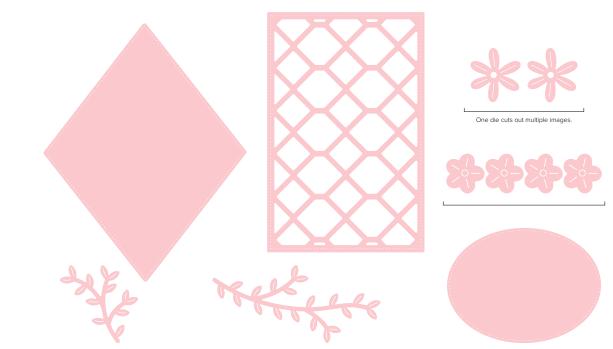
What kind of bundle do you want?



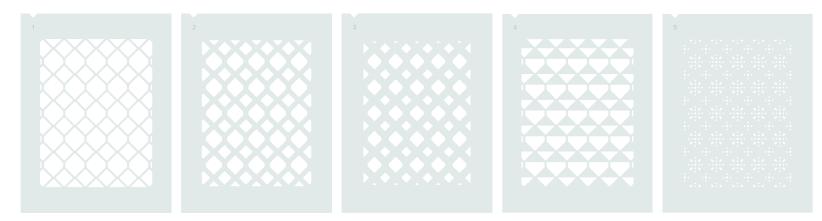




LINKED TOGETHER STAMP SET • 164806 | \$18.00 8 photopolymer stamps.



LINKED TOGETHER DIES • 164808 | \$34.00 7 dies. Largest die: 4" x 2-5/8" (10.2 x 6.7 cm).



LINKED TOGETHER DECORATIVE MASKS • 164809 | \$13.00 5 masks: 1 each of 5 designs. 5" x 6-3/4" (12.8 x 17 cm). Use with Embossing Paste and Palette Knives (AC p. 127) or Classic Stampin' Ink[™] (AC p. 135–139).





MEMORABLE BLOOMS STAMP SET • 164816 | \$26.00 9 cling stamps • • • •





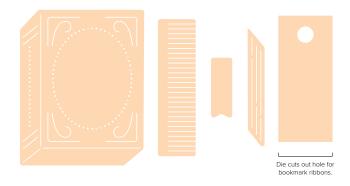


DARLING DINOS DIES • 164734 | \$24.00 16 dies. Largest die: 2-5/8" x 1-11/16" (6.7 x 4.3 cm).





FOR THE BOOKS STAMP SET • 164836 | \$18.00 10 photopolymer stamps • IN FR



FOR THE BOOKS DIES • 164842 | \$14.00 5 dies. Largest die: 1-1/2" x 1-7/8" (3.8 x 4.8 cm).





TERRIFIC TOADSTOOLS STAMP SET • 164783 | \$19.00 16 photopolymer stamps • • • •



TERRIFIC TOADSTOOLS BUILDER PUNCH • 164789 | \$24.00 Largest image: 1-13/16" x 15/16" (4.5 x 2.3 cm).





HUGS FOR LOVE STAMP SET • 164559 | \$20.00 13 photopolymer stamps



TO THE POINT LABEL PUNCH • 164568 | **\$23.00** Punched image: 2-1/4" x 2" (5.8 x 5.1 cm)

Why You'll Love Stamps

We have a few different types of stamps: cling, photopolymer, Reversibles, Distinktive[™], and Two-Step. Here's more about what they are, what they do, and why you'll love 'em!



The images in a cling stamp are deeply etched into high-quality rubber for crisp, detailed images. The rubber surface is the perfect canvas to play with inking techniques.

Photopolymer

Photopolymer is a clear material that allows you to see exactly where you're setting your stamp for precise stamp placement and alignment.

Reversibles

These stamps are made from a specialized photopolymer that can be stamped on both sides. One side of the stamp is the general shape, and the other side has all the details.

Distinktive

These stamps have a special texture that holds varying amounts of ink to create photo-realistic results. Distinktive stamps can look like you watercolored an image by hand!

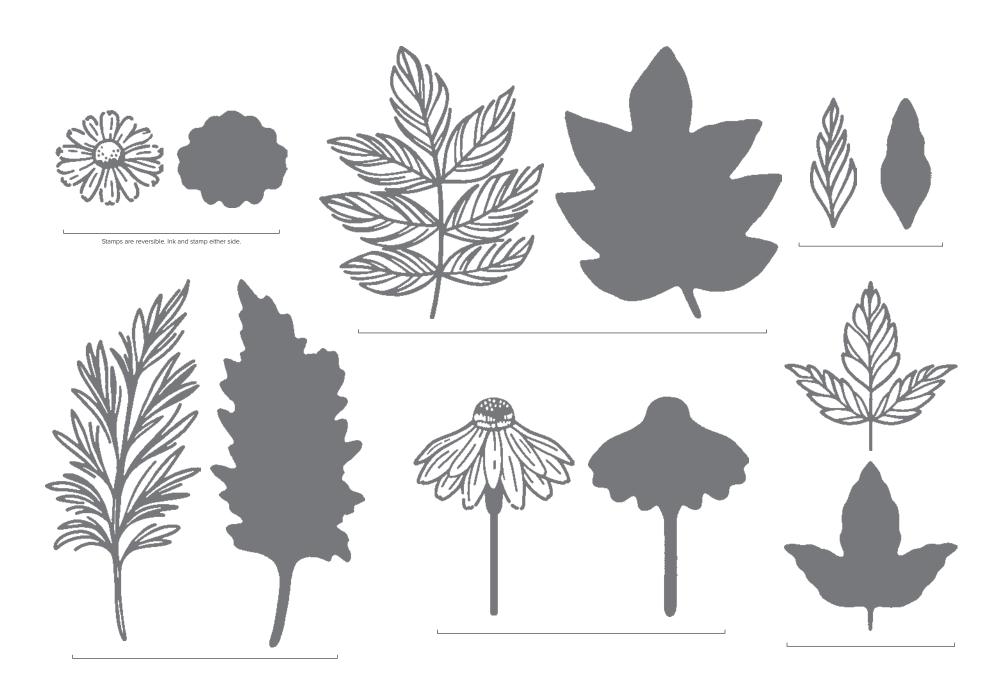
Two-Step

Layer two or more images to create one final image with Two-Step stamps. Whether you're layering floral details or building an ocean scene, these stamps are designed for creative customization!

SHOP OUR STAMPS ONLINE AND **FILTER BY STAMP TYPE** TO FIND YOUR PERFECT STAMP

stampinup.com







12 photopolymer stamps • IN In Coordinates with To the Point Label Punch (p. 54)





Another wrinkle wiser.

Aging **FING** like **Cheese** & Wine

At least you're not as **OLD** as you'll be **NEXT YEAR**

YOU'RE HOW OLD!? in dog years you'd be...

ONE MORE YEAR • 164777 | \$24.00 10 cling stamps • **(III)**

Now back to me.



Totally Tiled

The Tiled Techniques Stamp Set was designed to make repeatable patterns! Use to make backgrounds or interesting shaped designs.











TILED TECHNIQUES • 164829 | \$19.00 -5 photopolymer stamps



LIFELONG FRIENDS • 164762 | \$25.00 7 cling stamps









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People just like to be together!



READY TO GATHER? TALK TO YOUR demonstrator!



With our beautiful coordinating products, you can enjoy a creative experience any time you gather.



SHOP. EARN REWARDS. SAVE. Repeat.

Go online to learn more about our rewards program!

stampinup.com/rewards



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IN IN Products marked with these icons are available in English and French.



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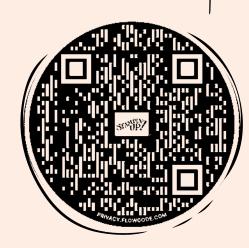
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